Joleen Kaminski

From: CLRInfo

Sent: April 21, 2020 1:13 PM
To: Ken McCormack

Cc: Paul Strangway; Joleen Kaminski

Subject: COVID 19 - #LunchBox Challenge

Importance: High

CLR Members,

In one of my communiques last week, I mentioned the importance of supporting our communities and other businesses in those communities where we can. We are of course very conscious of the need to protect our families, businesses and workers, but we should also reflect on the impacts that this pandemic has had on whole communities. Despite the suffering, I am sure that when this is behind us we are going to discover many instances where people and businesses rallied behind their neighbours to make things just a little better.

One example of this is in the link below. The story behind the link says it all and I hope that after you read it, you may also consider what you can do to support the other businesses in the communities you are working in. Scott Construction and ITC are calling it the #LunchBox Challenge

A little reprieve from these difficult times.

Ken McCormack | President & CEO

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