



BEN BACKMAN MEMORIAL

industry LEADERS

REGISTRATION DEADLINE: MAY 28, 2021

March 24, 2021

Once again, CLR is pleased to extend an invitation to have you join us for the **Ben Backman Memorial Industry Leaders Golf Tournament**. Named for Industry Leader and past CLR Chair, Ben Backman, our 13th annual golf tournament promises to bring together a full field of participants recognized for their leadership in the BC construction industry. We invite you to join us on **Monday June 21, 2021 at The Redwoods Golf Course** (22011 88 Avenue Langley, BC).

Thanks to the generous support of our sponsors, we have been able to host a successful tournament each year while supporting the **Royal Columbian Hospital Foundation**. A win-win for everyone. While this year will look different due to COVID restrictions, each year CLR strives to surpass the level of excitement and creativity of past years and we believe that this **tee time event** will meet, if not surpass, expectations from our past tournaments.

Participants may register for the event in one of four ways:

- (1) Each \$5,000 Hole Sponsorship includes, hole signage and eight (8) complimentary golf registrations (i.e. 2 foursomes). **(5 remaining)**
- (2) Each \$4,000 Sponsorship includes four (4) complimentary golf registrations, signage on one of the holes, and a choice between sponsoring, lunch, dinner, registration desk, etc. **(6 remaining)**

There are a maximum of 19 sponsorships available for options one and two combined.

- (3) Each \$2,500 Signature Hole Sponsorship includes two (2) complimentary golf registrations and an on-course food kiosk. **(1 remaining)**

Sponsors are encouraged to invite clients to join them subject to COVID guidelines.

Note that this year Sponsors who receive four or more golfers as part of their sponsorship will need to identify the pairs of golfers who will be sharing a cart prior to the tournament.

- (4) Due to COVID restrictions we are not permitted to accept individual participation. We are accepting registrations for twosomes or foursomes at the cost of \$1,200 for each pair of golfers.

This event **SELLS OUT** quickly every year, so please submit your registration form as soon as possible. Due to COVID restrictions we will not be hosting our traditional post-event banquet so “dinner only” registration is not available.

All golfers are entitled to eighteen (18) holes of golf, power cart, lunch, food and beverages on the course, dinner and prizes. Dinner and prize presentations will look different from prior years, but we are working to ensure we meet your expectations based on past events in a COVID responsible way. Details on arrival times at the course will be provided once all of the safety guidelines for the day have been finalized.

Although this event will be different from prior years our pricing has not changed from 2020. Once again, this year's tournament will raise funds for **The Royal Columbian Hospital Foundation** and net proceeds from the event will be passed on to the Foundation. Due to COVID many charities suffered reductions in their fundraising in



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2020 and maintaining our pricing this year will allow us to recognize those challenges with a larger donation than from some past tournaments.

We hope you can join us on Monday June 21st! For more information about the event or available sponsorship opportunities, please contact Joleen Kaminski at the CLR office (604) 524-4911 or email joleenk@clra-bc.com

Regards,

Ken McCormack
President & CEO
Construction Labour Relations Association of BC

REGISTRATION AVAILABLE ON-LINE www.clra-bc.com



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2021 SPONSORSHIP OPPORTUNITIES

All sponsors will receive the following recognition: corporate name displayed on signage during registration and appropriate signage on the course • All golfers will receive 18 holes of golf, power carts, lunch, food & beverages on the course, dinner and prizes (some of these will have a different feel due to COVID).

- | | | | |
|--|---------------|--|----------------|
| <input type="checkbox"/> Hole Sponsorship (5 Spots Available)
Includes: corporate name displayed on signage on one of the holes and eight (8) complimentary golfers | \$5,000 | <input type="checkbox"/> Dinner Sponsor
Includes: corporate name displayed on signage on one of the holes, four (4) complimentary golfers and table signage at dinner | SOLD!! |
| <input type="checkbox"/> Registration Table
Includes: corporate name displayed on signage on one of the holes, four (4) complimentary golfers and signage at the registration desk | \$4,000 | <input type="checkbox"/> Scorecard App Sponsor
Includes: corporate name displayed on the Scorecard App, on signage on one of the holes and four (4) complimentary golfers | SOLD!! |
| <input type="checkbox"/> Lunch Sponsor
Includes: corporate name displayed on signage on one of the holes, four (4) complimentary golfers and signage at lunch | \$4,000 | <input type="checkbox"/> Skill Prize Sponsor
Includes: corporate name displayed on signage on one of the holes, four (4) complimentary golfers and signage on the prize table | SOLD!! |
| <input type="checkbox"/> Tee Gift Sponsor
Includes: corporate name displayed on signage on one of the holes, four (4) complimentary golfers and logo on tee gift (time permitting) | \$4,000 | <input type="checkbox"/> Signature Hole Sponsor #1
Includes: sponsorship of one specialty hole with signage and two (2) complimentary golfers | SOLD!! |
| <input type="checkbox"/> Putting Contest Sponsor
Includes: corporate name displayed on signage on one of the holes, four (4) complimentary golfers and signage at contest | SOLD!! | <input type="checkbox"/> Signature Hole Sponsor #2
Includes: sponsorship of one specialty hole with signage and two (2) complimentary golfers | SOLD!! |
| <input type="checkbox"/> Beer Cart Sponsor
Includes: corporate name displayed on signage on one of the holes, four (4) complimentary golfers and signage on the beer cart | \$4,000 | <input type="checkbox"/> Signature Hole Sponsor #3
Includes: sponsorship of one specialty hole with signage and two (2) complimentary golfers | SOLD!! |
| <input type="checkbox"/> Driving Range Sponsor
Includes: corporate name displayed on signage on one of the holes, four (4) complimentary golfers and signage at the driving range | \$4,000 | <input type="checkbox"/> Signature Hole Sponsor #4
Includes: sponsorship of one specialty hole with signage and two (2) complimentary golfers | \$2,500 |
| <input type="checkbox"/> Golf Ball Sponsor
Includes: corporate name displayed on signage on one of the holes, four (4) complimentary golfers and logo on golf balls (time permitting) | \$4,000 | <input type="checkbox"/> Twosome | \$1,200 |

Yes, my organization would like to make a donation in support of door prizes for this event.

Donation amount _____

TOTAL PAYMENT DUE = _____

Cheque (If paying by cheque, please make cheque payable to: **Construction Labour Relations Assoc. of BC**)

Credit Card

[Call Joleen at 604-524-4911 to discuss availability](#)



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REGISTRATION FORM

Please return this Registration Form by Friday May 28, 2021

Company / Organization: _____

Name: _____ Title: _____

Address: _____

Telephone: _____ Email: _____

GOLFERS

Full Name

Full Name

Cart 1: 1. _____ 2. _____

Cart 2: 1. _____ 2. _____

Cart 3: 1. _____ 2. _____

Cart 4: 1. _____ 2. _____

We look forward to welcoming you on June 21st and greatly appreciate your participation. If you have any questions or concerns, please contact, Joleen Kaminski or Paul Strangway at your convenience.

REGISTRATION DEADLINE: May 28, 2021

Payment due by June 4, 2021

Please make all cheques payable to: Construction Labour Relations Association of BC

Payment by credit card is also available

A fundraiser for the Royal Columbian Hospital Foundation • Thank you for your support